

1275 STATE ST, HAMMOND, IN 46320 • (219) 933-0877

Product Data Sheet White Fast Dry Latex Traffic Marking Paint #11004W

PRODUCT DESCRIPTION				Product Characteristics	
A highly durable 100% acrylic latex fast drying marking paint for concrete, brick, and bituminous surfaces. This product has been designed for painting centerlines, edge lines and auxiliary markings of highways, runways, parking lots, traffic aisles, crosswalks, etc. This product has increased durability and better mark resistance than other standard products.				Vehicle Type: Acrylic Latex Polymer	
				Viscosity: 80 to 90 KU	
				Weight Solids: 76% minimum	
				Volume Solids: 60% minimum	
Performance Characteristics				Density (Weight per Gallon): 14.09 ± 0.20 lbs/gal	
Meets TT-P-1952F Type III Federal Specification				VOC (minus exempts): 91 g/L	
Test Description	Test Method	Requirements	Results	VOC (with exempts): 61 g/L	
Color (white)	Fed. Std. 595 #37925	6 CIE Lab	Pass	Dry time: No-Pick-Up: 5 – 10 minutes	
Reflectance	ASTM E 1347	85% minimum	Pass	Dry Through: 10 – 15 minutes	
Fineness of Grind	ASTM D1210	3 Hegman min.	Pass	(Note: Applied film thickness, relative humidity and temperature will affect dry time)	
Dry Time No-Pick-Up	ASTM D711	10 minutes max.	Pass	Shelf Life: 12 months if unopened and stored in a cool area.	
Flexibility	TT-P-1952E	Pass	Pass	THIS PRODUCT IS MANUFACTURED TO MEET THE V.O.C.	
Freeze-Thaw Resistance	TT-P-1952E	3 cycles	Pass	REQUIREMENTS SET FORTH IN FEDERAL EPA 40 CFR 59, SUBPART D, TABLE 1.	
Accelerated Package Stability	TT-P-1952E	<5 Ku change	Pass	THIS PRODUCT DOES NOT CONTAIN MERCURY, LEAD, HEXAVALENT CHROMIUM, TOLUENE, CHLORINATED SOLVENTS, HYDROLYSABLE CHLORINE DERIVATIVES OR CARCINOGENS AS DEFINED IN 29 CFR 1910.1200.	
Water Resistance	TT-P-1952E	Pass	Pass		
Bleeding Ratio	ASTM D969	0.95 minimum	Pass		
Abrasion Resistance	ASTM D968	150 liters min.	Pass		
Scrub Resistance	ASTM D 2486	500 cycles	Pass	Note: These results represent actual control values when tested under laboratory conditions. To the best of our knowledge, the above technical data is true and accurate at the date of issuance but is subject to change	
Dry Opacity	ASTM D 2805	0.92 minimum	Pass	without prior notice.	

READ AND FOLLOW ALL INSTRUCTIONS AND WARNINGS ON PRODUCT LABELS AND DATA SHEETS.

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CAUTION! VAPOR HARMFUL. HARMFUL OR FATAL IF SWALLOWED. INJURIOUS TO EYES. KEEP OUT OF THE REACH OF CHILDREN! BEFORE using this product, it is essential that the "Safety Data Sheet" describing the product as well as the "Product Label" be reviewed. If your company does not have such information or has any questions, contact the manufacturer.

Davies Imperial Coatings, Inc. REVISION DATE: 09/24/2021 DATE PRINTED: 09/24/2021



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WATERBORNE TRAFFIC MARKING PAINT APPLICATION REQUIREMENTS					
SURFACE PREPARATION	Coverage				
The surface to be painted must be dry and free of loose paint, grease, oil, and dirt. Striping paints will not adhere to unclean surfaces. New concrete must be allowed to fully cure before painting. Adhesion can be adversely affected by sealers and efflorescence on new concrete. These should be removed by etching, abrasive blasting, or allowing the surface to weather for an extended period of time. New concrete and/or asphalt should be allowed to age for several months before painting. Shrinking of the paint film during drying can cause lifting or cracking of asphalt if the surface is not fully cured. Applying a test stripe to test for adequate cure of new asphalt is recommended. If painting new asphalt is necessary, using a reduced film thickness will minimize the possibility of asphalt lifting. Excessive film build will increase the chance of lifting.	Coverage is dependent upon user and usage. Normally, approximately 45 square feet per gallon. In terms of striping, approximately 40 gallons will stripe a 4-inch line one mile using a mechanical striper. Using a truck mounted spraying system, approximately 32 gallons will stripe a 4-inch line one mile. Over applying paint may cause "mud cracking" and may affect adhesion and longevity. Under applying paint may cause premature wear off and/or premature fading of color.				
THINNING	Spray Equipment				
None is normally required, but a small amount of water may be added if needed. DO NOT add gasoline, oil, or any other petroleum-based products to waterborne paints. Adding any amount of thinner may adversely affect dry time.	Application equipment must be clean from all previous paint(s). The use of non-stainless steel spray equipment is strongly discouraged as an alkaline paint may "surface shock" when exposed to other mild metals. Only stainless steel or plastic spray equipment should be used.				
APPLICATION	CLEAN UP				
Stir all containers thoroughly before using. Paint only in dry weather. Straining the paint when using spray equipment is recommended. May be applied by a marking machine, roller, or brush. No surface priming is required. Apply to a wet film thickness of 25-30 mils to yield a dry film thickness of 20-23 mils.	Clean all brushes, rollers, tools, and paint lines immediately with warm water and a mild detergent to prevent drying. If drying does occur, a mild caustic solution should remove dried film.				
For best results apply at substrate temperatures of 50°F and rising. When using glass beads, 4 - 6 pounds of beads per gallon	Drying Times				
is recommended. If spraying, do not mix beads directly into paint. When striping in cold temperatures, the warmer the paint the easier it is to spray. Recommended application conditions: 50°F	Dry times are dependent upon weather conditions both before and after application. See Product Characteristics for more information.				
minimum and 90°F maximum. Apply at least 5 °F above dew point with a relative humidity below 85%.	HANDLING SAFETY				
	Avoid prolonged or repeated contact with skin. Avoid breathing of vapors or spray mist. Do not take internally. Close container after each use. Wear respirator, eye protection and protective clothing when handling. See SDS for further information.				

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